

Regional Profile: New York/New Jersey

This profile provides hiring intentions for employers who are located within the New York/New Jersey geographical region. This information should be used carefully. The respondents do not necessarily reflect all employers within the NY-NJ region. You should take into consideration information from employers visiting your campus, regional economic development agencies, and state labor reports to confirm the situation your students face during the 2009-2010 academic year.

Employer Characteristics

- 233 companies, organizations and government agencies provided information.
- Size Distribution:
 - Eight or fewer employees 7%
 - 9-100 employees 33%
 - 101-500 employees 18%
 - 501-3999 employees 14%
 - 4000 or more employees 27%
- Key Economic Sectors:
 - Professional and Scientific Services 29%
 - Manufacturing 13%
 - Health Services 9%
 - Financial Services 9%
 - Non-Profit 6%
 - Educational Services 5%
 - Government 5%
- Key Economic Subsectors (55 Subsectors Represented):
 - Financial Services (not banks) 8%
 - Administrative Services 7%
 - Chemical Management 6%
 - Computer Systems Services 5%
 - Non-Profit 5%
 - Management Services 5%
 - Health Services 5%
 - Accounting Services 4%
 - Insurance 4%
 - Engineering Services 4%
 - Marketing Services 3%

Hiring Intentions

- Definitely Hire This Year 29%
- Possibly Hire This Year 22%
- Uncertain About Hiring 36%
- Not Hiring This Year 13%

Hiring Targets for 2009-2010

Degree	Hired in 2009	Anticipated in 2010	Percent Change
Total (All Degrees)	56.2	49.3	-12.3
Associate	12.0	6.4	-46.7
Bachelor	39.7	35.2	-11.3
MBA	6.9	5.2	-24.6
MS/MA	43.0	41.6	-3.3
PhD	5.0	4.4	-12.0
Professional	6.0	4.2	-30.0

Hiring By Size (Reported by Degree Level with Adequate Responses)

- Eight or Fewer Employees

	Average 2009	Average 2010	Percent Change
BA	0.9	2.4	166.7
Total	3.5	6.2	77.1

- 9-100 Employees

	Average 2009	Average 2010	Percent Change
Associate	5.8	5.9	1.7
BA	3.4	4.2	23.5
Total	5.6	6.6	17.9

- 101-500 Employees

	Average 2009	Average 2010	Percent Change
BA	12.0	11.9	-0.8
MS/MA	5.3	7.1	34.0
Total	15.3	16.0	4.6

- 501-3999 Employees

	Average 2009	Average 2010	Percent Change
BA	32.5	25.3	-22.2
MBA	3.3	5.7	72.7
MS	8.9	7.6	-14.6
Total	42.4	33.9	-20.0

- 4000 or More Employees

	Average 2009	Average 2010	Percent Change
BA	119.0	106.3	-10.7
MBA	14.7	8.3	-43.5
MS	159.9	152.2	-4.8
Total	186.1	159.6	-14.2

Hiring By Economic Sector (Bachelors Only)

	Average 2009	Average 2010	Percent Change
Utilities	12.0	4.0	-66.7
Manufacturing	7.1	7.6	7.0
Wholesale	0.3	1.8	500.0
Information	8.2	3.2	-61.0
Finance	19.3	19.3	0.0
Insurance	279.7	258.1	-7.7
Real Estate/Leasing	0.3	1.7	466.7
Professional Services	36.7	34.2	-6.8
Administrative Services	3.0	8.0	166.7
Educational Services	67.7	66.7	-1.5
Health Services	46.9	29.6	-36.9
Non-Profit	25.3	26.1	3.2
Government	24.6	16.1	-34.6