

## Regional Profile: MWACE

This profile provides hiring intentions for employers who are located within the Midwest Association of Colleges and Employers geographical region. This information should be used carefully. The respondents do not necessarily reflect all employers within the MWACE region. You should take into consideration information from employers visiting your campus, regional economic development agencies, and state labor reports to confirm the situation your students face during the 2009-2010 academic year.

### Employer Characteristics

- 864 companies, organizations and government agencies provided information.
- Size Distribution:
  - Eight or fewer employees 6%
  - 9-100 employees 25%
  - 101-500 employees 28%
  - 501-3999 employees 21%
  - 4000 or more employees 20%
- Key Economic Sectors:
  - Professional and Scientific Services 22%
  - Manufacturing 21%
  - Educational Services 8%
  - Financial Services 6%
  - Government 6%
  - Non-Profit 6%
  - Health Services 5%
- Key Economic Subsectors (76 Subsectors Represented):
  - K-12 Schools 6%
  - Non-Profit 5%
  - Financial Services (not banks) 5%
  - Engineering Services 4%
  - Computer Systems Services 4%
  - Insurance 3.5%
  - Machinery Manufacturing 3.5%
  - Accounting Services 3%
  - Wholesalers 3%
  - Agriculture/Ag. Support 3%

## Hiring Intentions

- Definitely Hire This Year 25%
- Possibly Hire This Year 17%
- Uncertain About Hiring 44%
- Not Hiring This Year 14%

## Hiring Targets for 2009-2010

Degree	Hired in 2009	Anticipated in 2010	Percent Change
<b>Total (All Degrees)</b>	18.4	17.5	-4.9
<b>Associate</b>	6.7	6.5	-3.0
<b>Bachelor</b>	13.7	13.3	-2.9
<b>MBA</b>	3.6	3.5	-2.8
<b>MS/MA</b>	4.7	4.0	-14.9
<b>PhD*</b>	10.1	13.2	30.7
<b>Professional</b>	6.1	5.5	-9.8

*\*Affected By One Company*

## Hiring By Size (Reported by Degree Level with Adequate Responses)

- Eight or Fewer Employees

	Average 2009	Average 2010	Percent Change
<b>BA</b>	3.8	5.0	31.6
<b>Total</b>	12.8	14.6	14.1

- 9-100 Employees

	Average 2009	Average 2010	Percent Change
<b>Associate</b>	1.5	2.4	60.0
<b>BA</b>	3.4	3.7	8.8
<b>Total</b>	4.2	4.7	11.9

- 101-500 Employees

	Average 2009	Average 2010	Percent Change
<b>Associate</b>	3.3	2.8	-15.2
<b>BA</b>	5.3	4.7	-11.3
<b>MS</b>	4.4	3.4	-22.7
<b>Total</b>	7.9	6.9	-12.7

- 501-3999 Employees

	Average 2009	Average 2010	Percent Change
Associate	8.9	7.3	-18.0
BA	14.3	12.2	-14.7
MBA	3.1	2.8	-9.7
MS	5.8	3.4	-41.4
<b>Total</b>	<b>21.4</b>	<b>16.3</b>	<b>-23.8</b>

- 4000 or More Employees

	Average 2009	Average 2010	Percent Change
Associate	20.2	19.6	-3.0
BA	68.1	70.7	3.8
MBA	9.1	9.8	7.7
MS	8.2	10.7	30.5
<b>Total</b>	<b>79.1</b>	<b>83.4</b>	<b>5.4</b>

### Hiring By Economic Sector (Bachelor Only)

	Average 2009	Average 2010	Percent Change
Agriculture	4.5	4.4	-2.2
Utilities	9.4	6.8	-27.7
Construction	124.9	104.7	-16.2
Manufacturing	14.7	15.6	6.1
Wholesale	5.7	7.8	36.8
Retail	27.3	29.2	7.0
Transportation	28.8	33.5	16.3
Information	6.6	5.2	-21.2
Finance	12.9	12.6	-2.3
Insurance	20.9	26.1	24.9
Real Estate/Leasing	11.6	13.4	15.5
Professional Services	6.3	6.1	-3.2
Administrative Services	21.5	22.2	3.3
Educational Services	9.7	7.1	-26.8
Health Services	17.4	11.0	-36.8
Entertainment	5.6	5.7	1.8
Hospitality	14.7	12.3	-16.3
Non-Profit	116.0	124.6	7.4
Government	7.6	8.5	11.8

### Comparison of East (MI, OH, IN) with West (IL, WI, MN, IA)

- Hiring East (286 Reporting):

	Average 2009	Average 2010	Percent Change
<b>Total</b>	27.8	29.1	4.7
<b>Associate</b>	6.2	5.1	-17.7
<b>BA/BS</b>	23.2	24.3	4.7
<b>MBA</b>	7.1	7.9	11.3
<b>MS/MA</b>	5.0	5.5	10.0
<b>PhD*</b>	8.8	16.9	92.0
<b>Professional</b>	7.0	8.4	20.0

*\*Influenced By One Company*

- Hiring West (299 Reporting):

	Average 2009	Average 2010	Percent Change
<b>Total</b>	16.2	15.2	-6.2
<b>Associate</b>	4.0	5.3	32.5
<b>BA/BS</b>	12.0	12.0	0.0
<b>MBA</b>	3.3	2.8	-15.2
<b>MS/MA</b>	6.3	4.3	-31.7
<b>PhD</b>	3.4	2.6	-23.5
<b>Professional</b>	7.1	5.9	-16.9