

Regional Profile: Maryland, Virginia, District of Columbia

This profile provides hiring intentions for employers who are located within the Maryland, Virginia, and DC geographical region. This information should be used carefully. The respondents do not necessarily reflect all employers within this region. You should take into consideration information from employers visiting your campus, regional economic development agencies, and state labor reports to confirm the situation your students face during the 2009-2010 academic year.

Employer Characteristics

- 148 companies, organizations and government agencies provided information.
- Size Distribution:
 - Eight or fewer employees 3%
 - 9-100 employees 21%
 - 101-500 employees 18%
 - 501-3999 employees 25%
 - 4000 or more employees 33%
- Key Economic Sectors:
 - Government 35%
 - Professional and Scientific Services 30%
 - Manufacturing 8%
 - Financial Services 6%
 - Non-Profit 5%
 - Health Services 5%
 - Construction 3%
- Key Economic Subsectors (41 Subsectors Represented):
 - Government (All Areas) 35%
 - Computer Systems Services 10%
 - Management Services 6%
 - Financial Services (not banks) 5%
 - Non-Profit 5%
 - Scientific Services 5%
 - Computer/Electric Manufacturing 5%
 - Accounting Services 5%
 - Accounting Services 4%
 - Chemical Manufacturing 4%

Hiring Intentions

- Definitely Hire This Year 50%
- Possibly Hire This Year 24%
- Uncertain About Hiring 21%
- Not Hiring This Year 4%

Hiring Targets for 2009-2010

Degree	Hired in 2009	Anticipated in 2010	Percent Change
Total (All Degrees)	81.2	78.4	-3.4
Associate	19.7	11.3	-42.6
Bachelor	64.6	65.1	0.8
MBA	5.1	3.8	-25.5
MS/MA	19.9	17.1	-14.1
PhD	6.3	3.4	-46.0
Professional	21.0	16.9	-19.5

Hiring By Size (Reported by Degree Level with Adequate Responses)

- Eight or Fewer Employees

	Average 2009	Average 2010	Percent Change
BA	2.6	2.4	-7.7
Total	4.6	2.4	-47.8

- 9-100 Employees

	Average 2009	Average 2010	Percent Change
BA	5.0	4.6	-8.0
MS/MA	1.3	2.0	53.8
Total	6.4	7.1	10.9

- 101-500 Employees

	Average 2009	Average 2010	Percent Change
BA	9.0	9.7	7.8
MS	6.8	6.8	0.0
Total	14.8	15.8	6.8

- 501-3999 Employees

	Average 2009	Average 2010	Percent Change
BA	16.7	15.3	-8.4
MBA	6.1	6.0	-1.6
MS	28.3	19.4	-31.4
Total	38.7	31.6	-18.3

- 4000 or More Employees

	Average 2009	Average 2010	Percent Change
Associate	60.4	31.0	-48.7
BA	226.7	229.9	1.4
MBA	7.1	2.8	-60.6
MS	35.6	34.6	-2.8
Total	254.1	246.4	-3.0

Hiring By Economic Sector (Bachelors Only)

	Average 2009	Average 2010	Percent Change
Construction	16.0	12.7	-20.6
Manufacturing	12.4	13.0	4.8
Finance	33.9	31.6	-6.8
Professional Services	11.1	11.8	6.3
Educational Services	51.4	46.6	-9.3
Non-Profit	548.8	605.4	10.3
Government	64.5	55.1	-14.6